The headache, migraine and cluster patient community are changing how our diseases are described and portrayed. Through a collaborative process, we have developed and published a Language & Image Guide that represents the consensus recommendations from member organizations of CHAMP.

Available Online!
headachemigraine.org/LanguageGuide.pdf

GO ONLINE AND LEARN MORE!
CHAMP asks all communicators to be thoughtful when selecting imagery and photographs of people with headache diseases to use in publications, advertisements, blogs and websites. The images should accurately and honestly depict what it’s like to live with these diseases and the range of how they impact people’s daily lives.

Headache, migraine and cluster diseases do not discriminate. The images used to portray our diseases should reflect our diversity of age, race, ethnicity and gender.

The cluster community has shared a diversity of opinions on the terminology they feel most appropriately should be used to describe their disease. Consequently, CHAMP does not currently make language recommendations regarding cluster. To learn more please see the full guide.